

panhellenic
RECRUITMENT
guidebook

20
22

1	letter from v.p. recruitment
2	recruitment schedule
4	find PHC online
5	terms to know
6	recruitment & conversation tips
8	PHC demographics
9	bill of rights
10	code of ethics
12	financial information
14	rho alphas
15	informal recruitment
16	NPHC & MGC information
17	meet the chapters
29	recruitment team



meet ella pearson

VICE PRESIDENT OF RECRUITMENT

dear potential new members,

We are so excited that you have decided to go through Primary Recruitment this year! We are thrilled to meet you and to have such passionate, dedicated women joining the Panhellenic community.

I entered the University of Minnesota three years ago ready for all the new and exciting opportunities academically, personally, and professionally. Among the

most important opportunities to me, was searching for meaningful friendships with people who shared similar interests. I decided to register for Primary Recruitment, and upon entering the Panhellenic community I found all the things I was looking for and so much more. I have learned so much about myself, gained valuable leadership experience, and even made

professional connections. Most importantly, I have met my dearest friends whom I may never have found otherwise.

Joining a Panhellenic sorority is the best decision I have made during college. This community is so special, and through Panhellenic, I've truly found my home away from home. I can't wait for you to find your home here too.

in panhellenic. ella

RECRUITMENT SCHEDULE *for the fall 2022 formal recruitment period*



1

FIRST ORIENTATION

Monday August 29

6-7:00 p.m.

Friday September 2

6-7:00 p.m.

Potential New Members (PNMs) who registered for recruitment by August 29 will attend the Monday orientation. PNMs who registered for recruitment between August 27 and September 2 will attend the Friday orientation.

2

SECOND ORIENTATION

Friday September 2

7:15-8:30 p.m.

All PNMs will meet at Northrop on the campus mall to receive their recruitment t-shirts and meet their Rho Alpha (recruitment counselor). PNMs can ask their Rho Alphas about recruitment, the Panhellenic community and what to expect.

3

ROUND ONE:

PANHELLENIC ROUND

Saturday September 3

5:00-8:50 p.m.

Sunday September 4

10:00 a.m.-3:55 p.m. with a lunch break from 12:40-1:30 p.m.

PNMs will visit all 11 chapter facilities and meet active members from each chapter.

4

ROUND TWO:

VALUES ROUND

Monday September 5

10:00 a.m.-8:15 p.m. with a lunch break from 1:30-2:15 p.m.

PNMs will talk to a maximum of eight chapters during this round. However, it is VERY common to visit less than eight. This is the day to ask questions about finances and chapter facilities.

5

ROUND THREE:

PHILANTHROPY ROUND

Thursday September 8

6:00-9:25 p.m.

Friday September 9

5:00-9:20 p.m.

PNMs will talk to a maximum of five chapters during this round. However, it is VERY common to talk with less than five chapters. PNMs will learn more about each chapter's philanthropic mission. Conversations become more in-depth.

6

ROUND FOUR:

PREFERENCE ROUND

Sunday September 11

11:00 a.m.-4:20 p.m.

PNMs will visit and talk to a maximum of two chapters. Conversations are longer, more in-depth and values based.

7

BID DAY

Monday September 12

5:30-10:00 p.m.

PNMs may receive an invitation to join a chapter and will be able to celebrate the start of their Panhellenic journey with their new sisters.

UMN PANHELLENIC COUNCIL ON YOUTUBE

The Panhellenic Council posts community-wide recruitment videos and advice videos for PNMs on the Panhellenic YouTube account. Some advice from the videos includes: tips active members wish they could have had before going through recruitment, how active members knew they found the right chapter, and what it means to be Panhellenic.



@UMNPANHELLENIC ON INSTAGRAM

Following the University of Minnesota Panhellenic Instagram account is the best way to stay up to date on community events, learn more about each chapter, and get involved with the community. The Panhellenic community encourages every PNM and active member to follow the account and stay up to date.



BEGREEKUMN.ORG FRATERNITY AND SORORITY LIFE WEBSITE

BeGreek has all the information you could ever want. Be sure to check it out for information about recruitment, leadership, scholarships, finances, diversity, inclusion and accessibility, the Panhellenic Community, and Junior Panhellenic Council.

@UMNPANHELLENIC ON TIKTOK

Follow the Panhellenic Council on TikTok to watch quick, informative videos about various chapters and events in our community.



TERMS TO KNOW

helpful terms that you may hear throughout recruitment

- **ACTIVE:** An initiated sorority or fraternity member who is affiliated with a campus chapter
- **ALUMNA:** A graduated member of a women's sorority or fraternity (*plural is "alumnae"*)
- **BID:** A formal invitation for membership within a chapter
- **BIG SISTER:** An initiated member of a sorority who serves as an advisor or mentor to a new member within their respective organization (*also known as "big"*)
- **CHAPTER:** A term used to describe the collegiate group of a sorority or fraternity
- **MRABA:** Membership Recruitment Acceptance Binding Agreement (MRABA): PNMs must sign the MRABA at the completion of preference round in order to receive a bid of membership through the primary recruitment process
- **NEW MEMBER:** A potential member who has accepted a bid from a sorority or fraternity
- **PANHELLENIC COUNCIL (PHC):** The governing body for sororities affiliated with the National Panhellenic Conference (NPC) at the University of Minnesota. This organization provides leadership and programming for the chapters and community.
- **PHILANTHROPY:** A community service and/or fundraising project sponsored by a chapter
- **POTENTIAL NEW MEMBER (PNM):** An individual interest in becoming a member of a sorority or fraternity
- **INITIATION:** A traditional, secret ceremony or ritual that brings a new member into full membership

view our socials to learn more about us
FIND PHC ONLINE



- Talk about what you are passionate about.
- Talk about the most important people in your life and how they have helped you become who you are today.
- Explain why you decided to register for recruitment.
- We know that the recruitment process can be stressful, but try and relax. We promise the recruiters are just as nervous as you.
- At the end of the day, this is your recruitment process. Your opinions and your values matter most. Listen to YOUR head and heart.
- Keep a bottle of water, cough drops or mint, a hair tie, note pad, and pen on you during recruitment rounds.
- Dress to feel comfortable and confident.

rule #1: be yourself!

RECRUITMENT TIPS



CONVERSATION TIPS

ideas of questions to ask during recruitment rounds

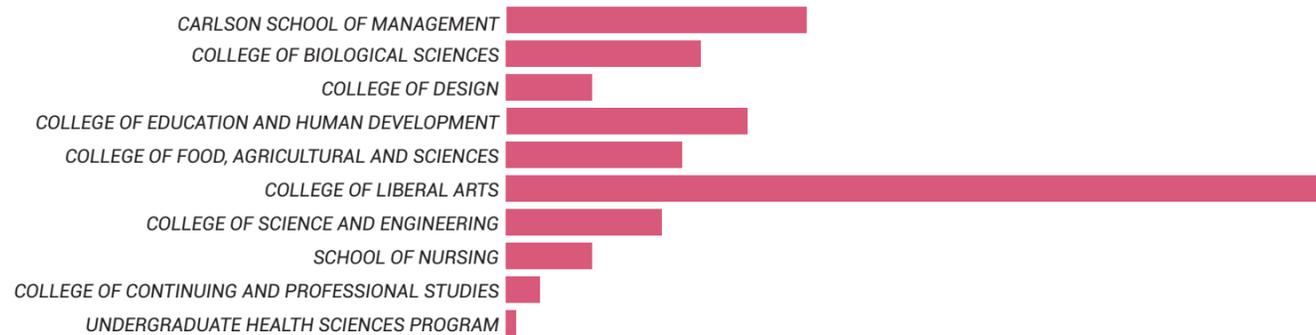
- What do you value most about your sisters?
- What opportunities have you gotten from being a part of Panhellenic that you wouldn't have had otherwise?
- What does your philanthropy mean to you?
- How has your chapter personally impacted you and shaped you into the person you now are?
- What makes you feel most at home within your chapter?
- Before you joined a Panhellenic sorority, what was something you were looking to get out of the community?
- What do you and your sisters do when you are just hanging out?
- What chapter events are you looking forward to?
- What makes your chapter "worth it" for you?
- What payment plan options does your chapter offer?
- What do you love about the University of Minnesota?
- What stands out to you in your relationship with your sisters?
- Have you lived with other chapter members? If so, what did you like about it?
- How has your chapter supported you as a student?
- What leadership opportunities are available to members in your chapter?
- What does it mean to be a part of a Panhellenic sorority?
- What are some of your favorite Panhellenic events?

PANHELLENIC COMMUNITY GRADUATION OUTLOOK

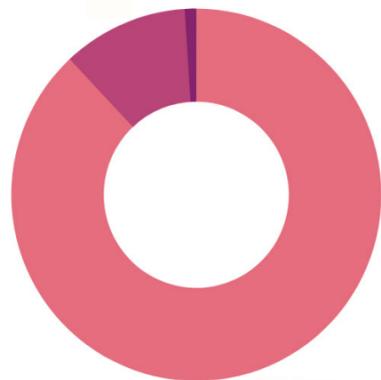
290 members plan to graduate within the next two years. 469 members plan to graduate between 3-4 years. And 9 members plan to graduate in 4 or more years.

CHAPTER SIZE

Whether you want to be part of a large organization or a more intimate chapter with fewer people, the Panhellenic community has something for everyone. There are 769 members spanning 14 chapters. Chapter sizes range from 9 to 100 members. The average number of chapter members is 55 per chapter. There are five chapters that have between 50 or 70 members. Five chapters have under 50 members and four chapters have over 70 members.

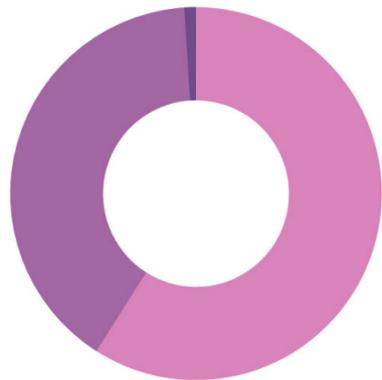


COLLEGES: 39% of the Panhellenic Community attends the College of Liberal Arts



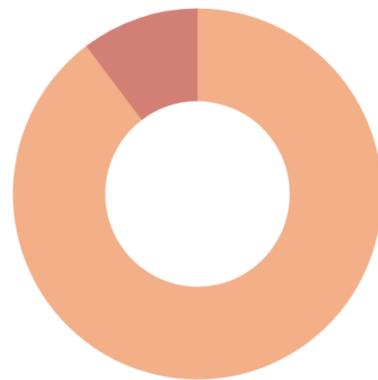
DIVERSITY

88% of the Panhellenic community identifies as White, 11% as a Person of Color and 1% as other or chooses not to say.



WHERE WE'RE FROM

The Panhellenic community is 59% in-state students, 40% out-of-state students and 1% international students.



LGBTQA+

10.3% of the Panhellenic community is also part of the LGBTQA+ community.

panhellenic community
DEMOGRAPHICS

Only 769 Panhellenic community members responded to this survey, so statistics may be skewed.

potential new members'
BILL OF RIGHTS

If at any time you feel your rights as a potential new member have been violated, please contact the Director of Fraternity and Sorority Life at the University of Minnesota-Twin Cities, Emily Oswalt (eoswalt@umn.edu), to address the situation.

- The right to be treated as an individual
- The right to be fully informed about the recruitment process
- The right to ask questions and receive true and objective answers from recruitment counselors and members
- The right to be treated with respect
- The right to be treated as a capable and mature person without being patronized
- The right to ask how and why and receive clear answers
- The right to have and express opinions to recruitment counselors
- The right to have inviolable confidentiality when sharing information with recruitment counselors
- The right to make informed choices without undue pressure from others
- The right to be fully informed about the NPC Unanimous Agreements implicit in the Membership Recruitment Acceptance Binding Agreement (MRABA) signing process
- The right to make one's own choice and decision and accept full responsibility for the results of that decision
- The right to have a positive, safe, and enriching recruitment and new member experience

potential new member CODE OF ETHICS

- A PNM shall attend recruitment orientation and all membership recruitment events for which she receives invitations throughout the entire recruitment process.
- Respect for the recruitment process is expected at all times. This includes respect toward chapters, chapter members, recruitment counselors, Panhellenic officers, campus faculty, staff, and other PNMs.
- PNMs should refrain from sexist, homophobic, racist or otherwise hateful conversations at all times.
- A PNM is to understand their rights under the PNM Bill of Rights, and if they experience discrimination of any kind, they should know to report it to the Panhellenic Council through either their Rho Alpha or a member of the Panhellenic Recruitment Team.
- Membership recruitment is a substance-free process. Women may not use drugs or alcohol during the recruitment period.
- PNMs are discouraged from attending fraternity recruitment events.
- PNMs should be fully aware of the financial obligations of membership before accepting a bid. It is to the PNM's advantage to ask questions during recruitment events if there are questions about finances. Specific chapter financial information can be found at begreekumn.org/financial-information.
- PNMs are not allowed to audio or video record themselves or others during recruitment events. Filming or recording outside of recruitment events should always be done with the consent of those around you.
- PNMs understand that if they sign a Membership Recruitment Acceptance Binding Agreement (MRABA) after preference round, they are bound to that document and the chapter that extends them a bid. This means that the PNM is ineligible for an invitation to membership from another NPC organization until the next primary recruitment on that campus. This includes being ineligible to participate in informal recruitment until the next primary recruitment if a bid was received after signing the MRABA

“We, as Undergraduate Members of women's fraternities, stand ... for maintenance of fine standards...for service through the development of character inspired by the close contact and deep friendship of individual fraternity and Panhellenic life. The opportunity for wide and wise human service, through mutual respect and helpfulness, is the tenet by which we strive to live.”

Failure to abide by the expectations will result in the review of your status as a potential new member and potentially lead to removal from the recruitment process.

By participating in the primary recruitment process, potential new members must acknowledge their responsibility and obligation to uphold this code.

panhellenic FINANCIAL INFORMATION

Each chapter's financial information has been reported by a respective chapter representative. All information is subject to change.

New-member fees typically go towards paying for things like chapter meetings, panhellenic and national dues, initiation costs and gifts, fun events, chapter house or suite upkeep and access, meals, badges, and retreats.

Active live-out member dues typically fund chapter and parlour fees, meals, events, and campus obligations. Active live-in member fees include all that live-out member dues do in addition to housing expenses.

For a more detailed overview of where dues go, how to pay dues, what each chapter offers, and comparative costs of living, please visit the financial information page of begreekumn.org/phc!

new member dues

ALPHA GAMMA DELTA	\$2,306.00
ALPHA OMICRON PI	\$2,177.00
ALPHA PHI	\$2,117.00
ALPHA CHI OMEGA	\$1,981.090
GAMMA PHI BETA	\$1,773.00
DELTA GAMMA	\$1,997.00
KAPPA ALPHA THETA	\$1,689.00
KAPPA KAPPA GAMMA	\$1,995.00
PI BETA PHI	\$1,857.00
PHI MU	\$1,350.00
CHI OMEGA	\$2,275.00
ALPHA SIGMA KAPPA	\$250.00
LAMBDA DELTA PHI	\$550.00
SIGMA ALPHA EPSILON PI	\$355.00

active member fees and dues

ALPHA GAMMA DELTA	live-out dues \$1,598.75
ALPHA GAMMA DELTA	live-in fees \$5,098.00
ALPHA OMICRON PI	live-out dues \$1,679.50
ALPHA OMICRON PI	live-in fees \$4,952.00
ALPHA PHI	live-out dues \$1,441.00
ALPHA PHI	live-in fees \$4,225.00
ALPHA CHI OMEGA	live-out dues \$1,615.00
ALPHA CHI OMEGA	live-in fees \$2,725.00*
GAMMA PHI BETA	live-out dues \$1,467.00
GAMMA PHI BETA	live-in fees \$4,050.00
DELTA GAMMA	live-out dues \$1,667.00
DELTA GAMMA	live-in fees \$4,035.00
KAPPA ALPHA THETA	live-out dues \$1,505.00
KAPPA ALPHA THETA	live-in fees \$4,050.00
KAPPA KAPPA GAMMA	live-out dues \$1,570.00
KAPPA KAPPA GAMMA	live-in fees \$4,257.00
PI BETA PHI	live-out dues \$1,481.00
PI BETA PHI	live-in fees \$4,570.00
PHI MU	live-out dues \$780.50
CHI OMEGA	live-out dues \$1,640.00
CHI OMEGA	live-in fees \$4,475.00*
ALPHA SIGMA KAPPA	live-out dues \$250.00
LAMBDA DELTA PHI	live-out dues \$970.00

* indicates that live-in fees may differ due to specific room size selection

recruitment counselors
RHO ALPHAS



Rho Alphas, or recruitment counselors, are sorority women who lead a group of PNMs through the recruitment process.

During formal recruitment, Rho Alphas disaffiliate from their chapter to remain unbiased when helping women decide which chapter is the best fit for them. They are there to assist each PNM with questions and concerns.

PNMs will meet with their Rho Alphas and their Rho Alpha group at Orientation. Rho Alphas will serve as a support system throughout the entire recruitment process.



alpha sigma kappa
WOMEN IN TECHNICAL STUDIES

MIA DEAVEN
 deave015@umn.edu



lambda delta phi

NICOLE KOZIOLEK
 kozio030@umn.edu



sigma alpha epsilon pi

CHLOE RUBINGER
 rubin169@umn.edu

The Panhellenic Council also hosts Informal Recruitment.

This process is typically more relaxed than formal recruitment and mainly occurs in the first few weeks of each semester.

Informal Recruitment events showcase the unique values of each informally recruiting chapter as well as a selection of formally

recruiting chapters who decide to participate in informal recruitment. (NOTE: Formally recruiting chapters that participate in informal recruitment varies each year.)

If you are interested in participating in informal recruitment, reach out to the respective chapter president to learn more about the sorority and how to get involved in the informal recruitment process.

INFORMAL RECRUITMENT
another way to join panhellenic

OTHER COUNCILS ON CAMPUS

we are stronger together.

The Panhellenic Council is not the only way to join a sorority on campus.

Two other Greek councils offer culturally-based sorority experiences for women at the University of Minnesota: the National Pan-Hellenic Council (NPHC) and the Multicultural Greek Council (MGC). Both the

NPHC and MGC chapters celebrate unique communities and cultural diversity.

To learn more about the intake process for joining a MGC or NPHC sorority, visit begreekumn.org or contact the respective council presidents.

MEET THE FORMALLY RECRUITING CHAPTERS

they can't wait to meet you!



ALPHA GAMMA DELTA

ΑΓΔ

(al•fah) (gam•ah) (del•tah)

DELTA CHAPTER

FOUNDED MAY 30, 1904

CHAPTER HOUSE: 401 11th AVE. SE., MPLS.

NICKNAME: Alpha Gam

LIVE-IN OPTION: Available

MOTTO: "Loving. Leading. Lasting."

VALUES: Leadership, Scholarship, Service and Sisterhood

PHILANTHROPY: Fighting Hunger

INSTAGRAM: @alphagamumn

ALPHA OMICRON PI

ΑΟΠ

(al•fah) (ah•mih•cron) (pie)

TAU CHAPTER

FOUNDED JANUARY 2, 1897

CHAPTER HOUSE: 1121 5th ST. SE., MPLS.

NICKNAME: A O Pi

LIVE-IN OPTION: Available

MOTTO: "Inspire Ambition"

VALUES: Character, Dignity, Scholarship and College Loyalty

PHILANTHROPY: Arthritis Foundation

INSTAGRAM: @aoiiumn



ALPHA PHI

AΦ

(al•fah) (fee)

EPSILON CHAPTER

FOUNDED SEPTEMBER 18, 1872

CHAPTER HOUSE: 323 10th AVE. SE., MPLS

NICKNAME: A Phi

LIVE-IN OPTION: Available

MOTTO: "Union Hand in Hand"

VALUES: Sisterhood, Generosity, Innovation and Character

PHILANTHROPY: Women's Heart Health

INSTAGRAM: @alphaphiumn

ALPHA CHI OMEGA

AXΩ

(al•fah) (kie) (oh•may•gah)

ALPHA LAMBDA CHAPTER

FOUNDED OCTOBER 15, 1885

CHAPTER HOUSE: 915 UNIVERSITY AVE, MPLS.

NICKNAME: A Chi O

LIVE-IN OPTION: Available

MOTTO: "Together Let Us Seek The Heights"

VALUES: Leadership Ability, Personal Development, Academic Interest, Character and Financial Responsibility

PHILANTHROPY: Domestic Violence Awareness

INSTAGRAM: @axoumn



GAMMA PHI BETA

ΓΦΒ

(gam•ah) (fie) (bay•tah)

KAPPA CHAPTER

FOUNDED NOVEMBER 11, 1874

CHAPTER HOUSE: 311 10th AVE. SE., MPLS.

NICKNAME: G Phi

LIVE-IN OPTION: Available

MOTTO: "Founded Upon A Rock"

VALUES: Love, Labor, Learning and Loyalty

PHILANTHROPY: Building Strong Girls

INSTAGRAM: @minnesotagammaphi

DELTA GAMMA

ΔΓ

(del•tah) (gam•ah)

LAMBDA CHAPTER

FOUNDED MARCH 15, 1873

CHAPTER HOUSE: 1026 5th ST. SE., MPLS.

NICKNAME: DG

LIVE-IN OPTION: Available

MOTTO: "Do Good"

VALUES: Friendship, Education, Social Responsibility and Development of the Best Qualities of Character

PHILANTHROPY: Service for Sight

INSTAGRAM: @deltagammaumn



KAPPA ALPHA THETA

KAΘ

**(ka•pah) (al•fah) (thay•tah)
UPSILON CHAPTER**

**FOUNDED JANUARY 27, 1870
CHAPTER HOUSE: 1012 5th St SE., MPLS.**

NICKNAME: Theta

LIVE-IN OPTION: Available

MOTTO: "Leading Women"

**VALUES: Intellectual Curosity, Leadership Potential,
Commitment to Service and Personal Excellence**

PHILANTHROPY: Court Appointed Special Advocates (CASA)

INSTAGRAM: @umntheta

KAPPA KAPPA GAMMA

KKΓ

**(ka•pah) (ka•pah) (gam•ah)
CHI CHAPTER**

**FOUNDED OCTOBER 13, 1870
CHAPTER HOUSE: 329 10th AVE. SE., MPLS.**

NICKNAME: Kappa

LIVE-IN OPTION: Available

MOTTO: "Dream Boldy. Live Fully."

**VALUES: Truth, Connection, Respect,
Optimism, Knowledge, and Trailblazing**

PHILANTHROPY: Mental Health and Well-Being

INSTAGRAM: @minnesotakkg



PI BETA PHI

ΠΒΦ

(pie) (bay•tah) (fie)

MINNESOTA ALPHA CHAPTER

FOUNDED APRIL 28, 1867

CHAPTER HOUSE: 1109 5th ST. SE., MPLS.

NICKNAME: Pi Phi

LIVE-IN OPTION: Available

MOTTO: "Friends and Leaders for Life"

VALUES: Integrity, Lifelong Commitment, Honor and Respect, Personal and Intellectual Growth, Philanthropic Service to Others, and Sincere Friendship

PHILANTHROPY: Read, Lead, Achieve

INSTAGRAM: @mnpibetaphi

PHI MU

ΦΜ

(fie) (mew)

ZETA ETA CHAPTER

FOUNDED MARCH 4, 1852

CHAPTER SUITE: 1701 UNIVERSITY AVE., MPLS.

NICKNAME: Phi Mu

LIVE-IN OPTION: Not Available

MOTTO: "Les Soeurs Fideles" ("The Faithful Sisters")

VALUES: Love, Honor and Truth

PHILANTHROPY: Children's Miracle Network

INSTAGRAM: @phimuumn



2022 panhellenic formal
RECRUITMENT TEAM



*malaya
merriwether*
**PANHELLENIC
 PRESIDENT**



*ella
pearson*
**VICE PRESIDENT OF
 RECRUITMENT**



*lauren
gray*
**RHO ALPHA
 COORDINATOR**



*ryan
odeja*
**RECRUITMENT
 ASSISTANT**



*malia
wagner*
**RECRUITMENT
 ASSISTANT**



*abby
peterson*
**RECRUITMENT
 ASSISTANT**

CHI OMEGA

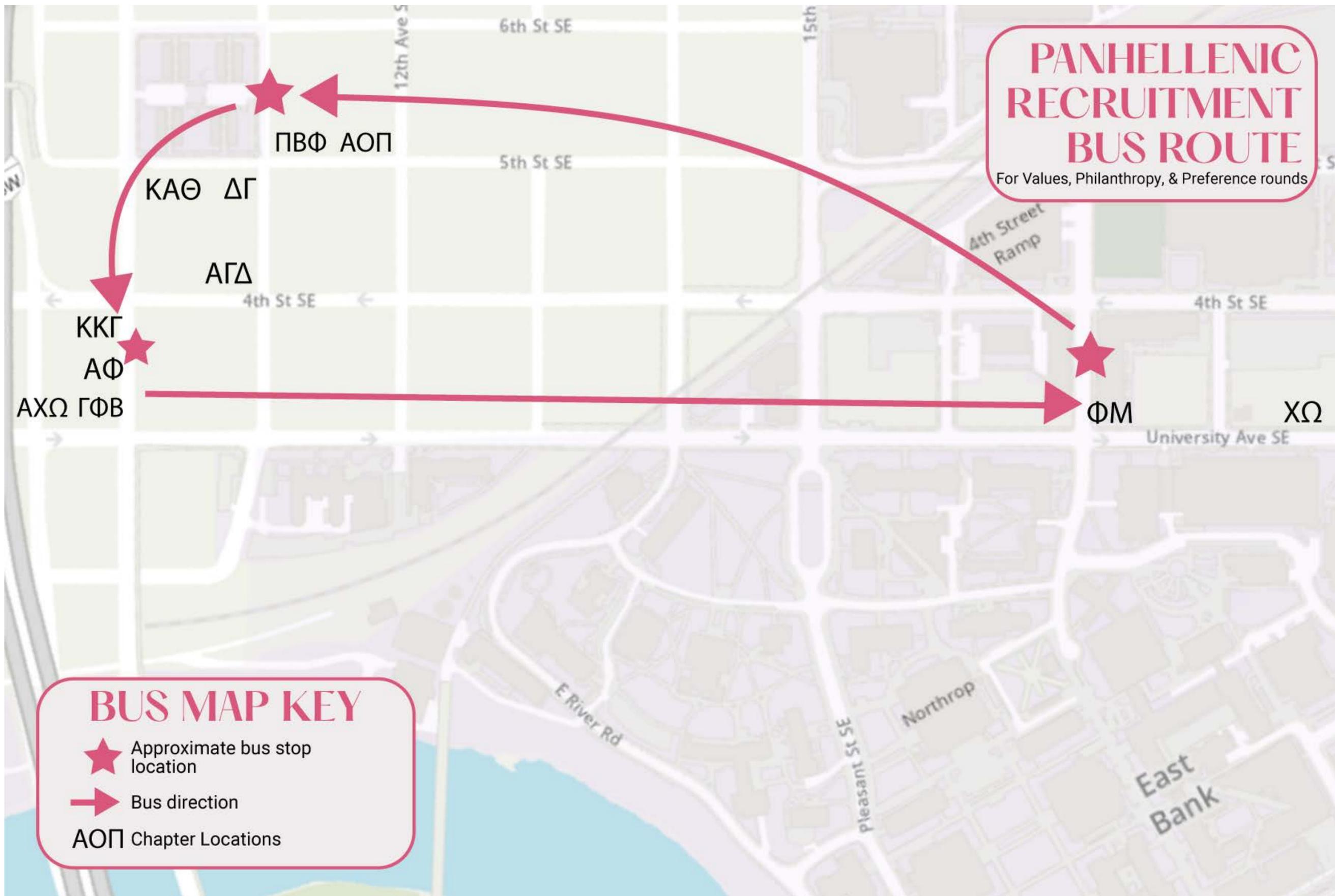
XΩ
(kie) (oh•may•gah)
PI BETA CHAPTER

FOUNDED APRIL 5, 1895
CHAPTER HOUSE: 1821 University Ave. SE., MPLS.

NICKNAME: Chi O
LIVE-IN OPTION: Available
MOTTO: "Sisters on purpose"

VALUES: Friendship, Personal Integrity, Service To Others, Academic Excellence and Intellectual Pursuits, Community and Campus Involvement, and Personal and Career Development

PHILANTHROPY: Make-A-Wish
INSTAGRAM: @chiomegaumn



we are
PANHELLENIC